



RENÉE MOREL – curriculum vitae

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www.reneemorel.ca

EDUCATION

JOURNALISM (RADIO & TELEVISION), B.A.
Concordia University, Montreal, QC

BUSINESS ADMINISTRATION, ENGLISH, PSYCHOLOGY, B.A.
Université de Moncton, Edmundston, NB

EXPERTISE AND SKILLS

PROJECT MANAGEMENT, WORKSHOPS & TRAINING

Research, analysis, development, planning, coordinating and organizing events and projects; action plans and communications plans. Workshops on video scripting, directing, shooting and editing, web and social media creation and management. Public speaking, hosting groups, conferences and events.

WEBSITES

Evaluation, reorganization or updating existing content; creating, or assisting in the development of a new website.

VIDEO PRODUCTION

Researching, coordinating, directing, interviewing, shooting and editing short videos, profiles and testimonials for publication online; assistance in creating a channel or uploading to YouTube.

STORYTELLING

Promo materials, scripts, presentations, social media or other online publications; writing, redaction, translation and adaptation.

LANGUAGES

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| English | 10/10 | <i>Italian</i> | 5/10 |
| French | 10/10 | <i>Catalan</i> | 4/10 |
| Spanish | 7/10 | <i>Portuguese</i> | 3/10 |

PROFESSIONAL EXPERIENCE (Selection)

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| COMMUNAUTÉ FRANCOPHONE ACCUEILLANTE du HSJ Edmundston, NB | 2020 (Sept) – 2023 (March) Project Manager, French Conversation Circles for immigrant newcomers, Communications Specialist, Podcast Host. |
| LOCAL IMMIGRATION PARTNERSHIP HSJ Edmundston, NB | 2022 (Sept) – 2023 (March) Social Media Consultant |
| CONSULTANT Website creation & updates Edmundston, NB | 2022 – 2023 – www.ren-etre.com 2022 – https://ailesn.wixsite.com/healingtouch 2019-2023 – https://www.brulerieduvieuxposte.ca 2019 – https://www.soulpathways.com |
| BRASSEURS du PETIT-SAULT Edmundston, NB | 2018-2020 Social media, short promotional videos. |
| UNIVERSITÉ DE MONCTON Formation continue (Continuing Education) Moncton, NB | 2016-2018 Scripting, editing, and annual updating of a promotional video |
| PLACE AUX COMPÉTENCES Shediac, NB Not for profit organization working with the province's francophone schools. <i>Fund for the development of entrepreneurial projects, the New Brunswick French International Student Program, and skills & training initiatives.</i> | 2012-2018 – Communications Coordinator <u>Writing</u> : reports, press releases, newsletters, blogs, promotional materials, Web and multimedia content. <u>Workshops and mentoring</u> : communications, video production for students K-12 and school staff. <u>Video</u> : directing, shooting and editing educational videos. <u>Recruitment</u> : attending education fairs abroad and meeting with international agents, potential students and their parents. |
| ATLANTIC EDUCATION INTERNATIONAL Fredericton, NB <i>New Brunswick International Student Program</i> | 2013 <u>Online presence</u> : writing content and coordinating creation of a new website, social media training. <u>Video</u> : directing, shooting and editing a promotional video. |
| M5 Moncton, NB | 2011 à 2014 <u>Translation and adaptation</u> : scripts and texts for various print, radio and television promotional campaigns |
| DISTRICT SCOLAIRE 11 (French School District) Richibucto, NB | 2010 - 2012 Community Development Officer Communications Officer |
| PRENEAL Moncton, NB <i>Wind Energy Developer (from Spain)</i> | 2008-2009 <u>Administration</u> : coordinating set up of the Canadian head office. <u>Director of Communications</u> : developing and writing website content, promotional materials, media & public relations, adapting Spanish promotional video to French and English. |
| CIDA Canadian International Development Agency Ottawa, ON | 2004 -2007 <u>Selection Committee Member</u> : <i>Mass Media Initiative Program</i> Evaluating, grading and selecting proposals for funding of print, radio, TV, film & new media projects. |
| NATIONAL FILM BOARD — Studio Acadie Moncton, NB | 2003 - 2005 <u>Coordination</u> : contests and other initiatives. <u>Video Workshops</u> : in schools at World Acadian Congress |

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| SENTINELLES PETITCODIAC RIVERKEEPER Moncton, NB <i>Not for profit environmental organization, for the protection, promotion and restoration of the river.</i> | 2007-2008 Interim Executive Director: Administration, recruitment, training & management of personnel and volunteers. Budget planning, funding proposals, organising events (auctions, concerts, etc.) |
| | 2004-2007 Project management/communications: updating databases and communications with members & volunteers, website content, research, writing (letters, newsletters, funding proposals). |
| CONTRACTS WITH VARIOUS PRODUCTION COMPANIES | 1998-2010 (See Filmography below) |
| CBC TELEVISION Fredericton, NB Montreal, QC | News and Current Affairs Producer 1993 - 1997 - CBC New Brunswick 1991 - 1993 - CBC Newsworld |

FILMOGRAPHY- 1998 to 2010

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| TURNING POINTS OF HISTORY | 1998 – Co-Producer - 6 Episodes Documentary Series (History Television & TFO) |
| Episode: Witness to Persecution Columbus International Film and Video Festival Chris Bronze Plaque Award (1998) 2 ^e Place | Documentary Director - 60 min |
| Episode: Crisis at Sir George | Documentary Director and Writer - 60 min |
| FUNAMBULE | 1999 – Researcher and Reporter Information Series - 3 Episodes - 30 min (TV5) |
| FRANCOPHONIE D'AMÉRIQUE Episode: L'Acadie des Maritimes | 1999 – Director, Writer and Host Documentary - 60 min (TFO et RDI) |
| FRONTIERS OF CONSTRUCTION Episode: Working High Episode: The Shape of the Future | 2000 - Director Two documentaries - 60 min (Discovery & TFO) |
| LES ENFANTS INDIGO (Development Phase) | 2001 - Researcher Documentary - 60 min (NFB - Studio Acadie) |
| ARTISTES DANS L'ÂME Episode: Smith-Lamothe & Galipeau | 2001 - Director Documentary - 30 min (ArtTv) |
| LES ÉLÈVES DU 3 ^e MILLÉNAIRE (Development Phase) | 2003 - Researcher (NFB - Studio Acadie) |
| EL CHIACO (KINO Acadie Project) | 2003 – Writer Director, Shooter, Editor Documentary -13 min (NFB - Studio Acadie/FICFA) |
| BAZ'ART | 2004 – Production Coordinator - 13 Episodes Documentary Series (Radio-Canada & ArTV) |
| EAUX TROUBLES DU CRIME | 2005 - Production Coordinator – 3 Episodes Docudrama Series (Canal D) |
| BLACK EYED DOG | 2005 - Actor Feature-length Drama (TVA Films) |
| LA PETITCODIAC: UNE RIVIÈRE RENAÎT | 2007-2010 – Researcher, Production Coordinator, Preliminary Script Writer & Director Documentary - 60 min (NFB –Studio Acadie & Radio-Canada) |